

# Emma Thompson

## Parchments

Want to re-frame your thinking and develop your business?

As a leader you are expected to know everything, exude confidence and hide any fear of failure. I give you the opportunity to stand back from a situation and look at the business from the outside to conceive new ways of working and improve your ability to manage challenges.

Can you imagine what it is like taking over from your parents and managing staff who have known you since you were little? This is what Kate faced when she took over Parchments and I was invited in to help her revitalise the printing business.

In 12 months Kate has revised the organisational brand with incredible support from her staff, is working on her business rather than in it, having fun and is looking forward to 2007 which will herald a period of targeted, controlled growth.

*'Its refreshing to have somebody not involved in the business to help you prioritise, stretch and grow, so you can take the business with you. Emma helped me re-gain my focus by moving me beyond my comfort zone, encouraging me to prioritise and lead by example.'*

Kate Parchment, MD of Parchments of Oxford

office - 01865 339909  
mobile - 07832 268383

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23 Complins Close, Oxford, OX2 6PZ  
emma@emmathompson.me.uk  
www.emmathompson.me.uk