

Emma Thompson

Emma Thompson wins prestigious award from Virgin Atlantic

Emma Thompson has been voted best freelancer employed by Fast Track, an independent research company which publishes the Sunday Times top 100 company league tables. The award, presented by Virgin Atlantic, was given for the quality of her case studies and for the consistent positive feedback received from those who have witnessed the way she develops rapport with the people she interviews.

In response to the announcement Emma said: 'You can be the best writer in the world, but if you can't put the person you are interviewing at ease, you will not reach the depth of understanding you need to craft the full story.'

Emma has used her skills in a variety of ways for over 20 years from compiling reports on new business opportunities for Costain Engineering & Construction to writing publicly available minutes for the Environment Agency and promotional material for small and medium sized enterprises.

'The art of writing is being able to quickly familiarise yourself with industry specific language whilst making what the company wants to say accessible to the intended audience.

'Receiving the award demonstrates the interest, passion and enjoyment I have for what I do, just like any business owner-manager.'

Biography:

Based in Oxford, Emma Thompson established her business in 2004 and quickly earned herself a reputation for delivering added value.

As an Associate for Swiftwork, Emma's first assignment was to contribute to the Government's capacity building framework by providing copy for a resource document to help senior managers deliver change within the public sector entitled *Transforming your authority*.

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